



GOWEN

GENEVA, SWITZERLAND

GOWEN AT INDIA ART FAIR GIULIANO MACCA

Press Release | GOWEN | 2026

GOWEN presents
GIULIANO MACCA

Works from the Hampi Art Labs Residency, India

BOOTH K08

Solo Presentation at India Art Fair 2026, New Delhi

February 5 - 8, 2026

Thursday, 5 February 2026

BMW VIP Preview, 3pm – 7pm

Friday, 6 February 2026

Select VIP Preview, 11am – 7pm

Saturday, 7 February 2026

Public Hours, 10am – 7pm

Sunday, 8 February 2026

Public Hours, 10am – 6pm

Courtesy of the Artist and GOWEN. © Giuliano Macca.



Giuliano Macca, *The garments of truth*, 2025, Natural Indigo and oil on Canvas, 137 x 283 cm.

GOWEN is excited to present a solo show by Italian artist **Giuliano Macca** (b. 1988, Sicily) at India Art Fair 2026, marking the artist's first major presentation in South Asia. The display unveils new works created during, and in response to Macca's recent residency at **Hampi Art Labs**, India, situating his practice within a new cultural and geographical framework.

Following his inaugural solo exhibition with GOWEN at Art Genève in 2024, and a subsequent solo presentation with the gallery in Geneva in 2025, Macca's work has garnered increasing international attention. The artist's presence at India Art Fair represents a pivotal moment in his career, introducing his oeuvre to an ambitious and engaged South Asian audience while reflecting a significant evolution in his practice.

Rooted in Western artistic traditions and deeply influenced by mysticism, classical art, and mythology, Macca's work explores universal themes of human experience, inner conflict, and the relationship between individuals and their environments. Most often expressed through painting and drawing, his works



Giuliano Macca, *Before disappearing* (Srngāra and Vira series), 2025, Natural Indigo and oil on Canvas, 50 x 40 cm.

range from intimate, small-scale works to large-scale, multi-part compositions in watercolour on paper or oil on canvas. Across all formats, his work is characterised by technical intensity, emotional depth, and a distinctive figuration centered on portraiture and the human countenance.

Often evoking painters who sought renewal through cultural immersion - such as Caravaggio, Giotto, Goya, or Matisse - Macca reimagines classical and mythological narratives through the lens of his own biography. References to his Sicilian heritage, personal struggles, and inner dualities are transformed into contemporary allegories, evoking a modern form of tragedy that feels both timeless and urgent. His relationship to art history is sincere rather than nostalgic, positioning tradition as a living resource through which new visual languages can emerge.

For Macca, the residency - located near the UNESCO World Heritage site Hampi - has offered a transformative encounter with the terrain, history, and cultural legacy of the Vijayanagar empire. Immersed in a landscape shaped by ancient temples, carved stone, and a profound spiritual

atmosphere, the artist has expanded his frame of reference beyond the Western world for the first time. The opportunity provided by Hampi Art Labs has enabled a dialogue between introspection and observation, allowing new colours and materials such as indigo, faces, characters from ancient India and lived experiences to enter his visual language, and highlights the artist's ongoing engagement with cross-cultural exchange and the evolution of his practice. The photographs and sketches produced on site have served as the foundation for new works that reflect this encounter, translating the essence of Hampi into a deeply personal artistic response.

Giuliano Macca has been exclusively represented by GOWEN since 2021.

EXTENDED at Grand-Rue 23, Geneva

REVIVAL II – THE RENAISSANCE

Ann Agee, Waseem Ahmed, Helen Flockhart, Philippe Fretz, Ayana V. Jackson, Vladimir Kartashov, Sylvie Lambert, Giuliano Macca, Sébastien Mettraux, Anastasia Norenko, Bryan Rogers, Ella Walker

December 4, 2025 – February 28, 2026

